## **CLAIMS**

- 1. A print cartridge comprising:
  - a cartridge body having a lower portion and a vertical wall;
  - a printhead attached to the lower portion;
- a contact array having a first pair of columnar arrays of contact areas and a second pair of columnar arrays of contact areas disposed on the vertical wall, the columnar arrays extending along at least one half of a height of a region occupied by the contact array, the columnar arrays of each pair converging toward each other in a direction toward the lower portion.
- 2. The print cartridge of claim 1, wherein less than one-half of the contact areas are positioned in a lower half of the region occupied by the contact array.
- 3. The print cartridge of claim 2, wherein the contact array further includes a row of contact areas substantially perpendicular to each of the columnar arrays.
- 4. The print cartridge of claim 2, wherein at least one of the columnar arrays of contact areas is substantially nonlinear.
- 5. The print cartridge of claim 2, wherein each of the pairs of columnar arrays includes at least one ground contact area.
- 6. The print cartridge of claim 5, further comprising conductive traces that electrically connect the ground contact areas to the printhead.
- 7. The print cartridge of claim 2, wherein each of outermost transversely separated columnar arrays include more contact areas than columnar arrays between the outermost transversely separated columnar arrays.

- 8. The print cartridge of claim 1, wherein the region occupied by the contact array has a height of about 13.7 mm and width of about 11.3 mm.
- 9. The print cartridge of claim 1, wherein the region occupied by the contact array has a width of less than about 12 mm.
- 10. The print cartridge of claim 1, wherein the contact areas are asymmetrically spaced.
- 11. The print cartridge of claim 10, wherein adjacent contact areas are spaced in a range of about 1 to 3 mm.
- 12. A fluid ejection device comprising:
  - a cartridge body having a lower portion and a vertical wall;
  - a fluid ejecting integrated circuit attached to the lower portion; and
- a contact array disposed on the vertical wall and including a plurality of columns of contact areas and a row of contact areas substantially perpendicular to the columns of contact areas, and wherein the columns are arranged in pairs with each pair converging toward each other in a direction toward the lower portion;

wherein less than one-half of the contact areas are positioned in a lower half of a region occupied by the contact array.

- 13. The fluid ejection device of claim 12, wherein the plurality of columns of contact areas comprise four columns of contact areas.
- 14. The fluid ejection device of claim 12, wherein at least one of the columns of contact areas is nonlinear.
- 15. The fluid ejection device of claim 12, wherein each of the columns and row of contact areas have at least one ground contact area.

- 16. The fluid ejection device of claim 12, wherein the ground contact areas are electrically interconnected by conductive traces.
- 17. The fluid ejection device of claim 12, wherein the region occupied by the contact array has a width of less than about 12 mm.
- 18. The fluid ejection device of claim 12, wherein the row of contact areas is positioned in an upper half of the region occupied by the contact array.
- 19. An interconnect circuit comprising:
  - a flexible substrate; and
- a contact array disposed on the substrate, the contact array comprising a first pair of converging columnar arrays of contact areas, a second pair of converging columnar arrays of contact areas, and a row of contact areas substantially perpendicular to the columnar arrays;

wherein the columnar arrays of each pair converge toward each other in a direction away from the row of contact areas and extend along at least one half of a region occupied by the contact array.

- 20. The interconnect circuit of claim 19, wherein the row of contact areas is in a first half of the region occupied by the contact array, and more than one-half of the contact areas are positioned in the first half of the region.
- 21. The interconnect circuit of claim 19, wherein at least one of the columnar arrays is substantially non-linear.
- 22. The interconnect circuit of claim 21, wherein the row of contact areas is substantially linear.
- 23. The interconnect circuit of claim 19, wherein the flexible substrate is a 48 mm substrate.

- 24. The interconnect circuit of claim 19, wherein the contact areas within each of the columnar arrays and row of contact areas are asymmetrically spaced.
- 25. A method of making a fluid ejecting apparatus, comprising:

forming a contact array circuit having a plurality of pairs of columns of contact areas, wherein the columns of contact areas of each pair converge toward a lower portion of a region occupied by the contact array, and wherein less than one-half of the contact areas are positioned in a lower half of the region occupied by the contact array;

electrically connecting the contact array circuit to a fluid drop ejecting device; and attaching the contact array circuit to a cartridge body.

- 26. The method of claim 25, wherein electrically connecting the contact array to a fluid drop ejection device includes electrically connecting conductive traces to a thermal jetting device.
- 27. The method of claim 25, wherein electrically connecting the contact array to a fluid drop ejection device includes electrically connecting conductive traces to a thermal inkjet printhead, and wherein attaching the contact array circuit to a cartridge body includes attaching the contact array circuit to a print cartridge body.